



Product Design Summer Show 2024





Nathan Jones



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I am driven by the idea of creative design that makes positive and impactful changes to both people and the planet. Beyond technical proficiency, I have a talent for ideation and conceptual thinking, consistently pushing creative boundaries.

This blend of skills allows me to approach projects with a multi-faceted perspective, delivering innovative and impactful solutions. I value clear communication, constructive feedback, and work both independently and collaboratively. Client-based work and 24-hour timed challenges have refined my skills in project and time management.

My technical expertise, creative vision, and passion for impactful change help me stand to out, and yet I remain enthusiastic about contributing to projects that challenge me creatively.

LUMINA FLOW

YOUR PERSONAL AI ASSISTANT





James Webb



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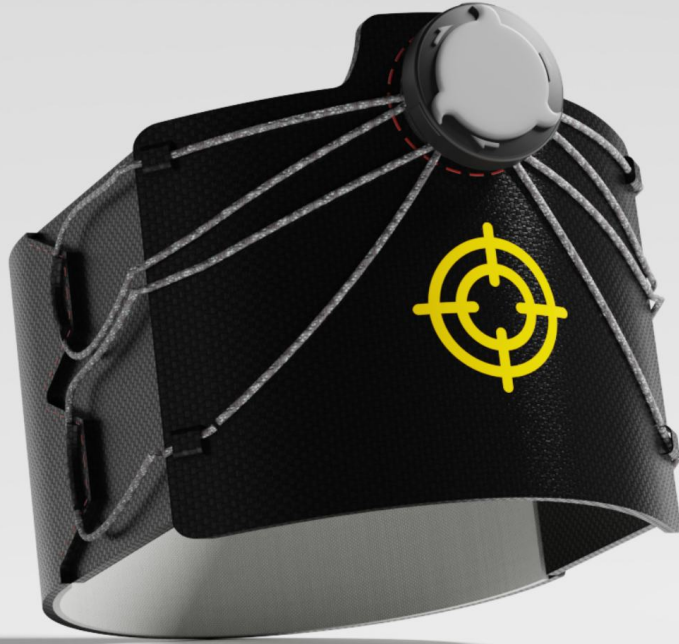


07845716249

I believe all design solutions should create impact and provide positive change. The user must be prioritised. There are many obstacles in the world we live in, and my work shows how this is considered when faced with a problem.





Utilising communication with users can produce a user-centred design solution to the root of the problem. My strengths lie in taking user comments and insights and visualising them through my innovative approach. Leadership, teamwork, and communication all contribute to my approach.

My projects show technical understanding and how I can produce innovative and appropriate solutions that provide users with the best experience. This can be achieved through straightforward methods, thus improving the overall lifestyles and well-being of those who need it most.





Sam Moore

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My passion towards conservation and environmental sustainability is a key attribute to becoming a successful designer in these fluctuating times. By designing with environmental concerns at the forefront of my mind, it allows me to generate concepts and ideas that embrace sustainability at their core, delivering versatile, long lasting, and repairable concepts and designs.

My constantly expanding outlook on sustainability and desire for learning supports an adaptable mindset capable of changing the way I design, incorporating new materials and manufacturing methods into my work aiming to improve products and systems with every project I am part of.





Sam Moseley



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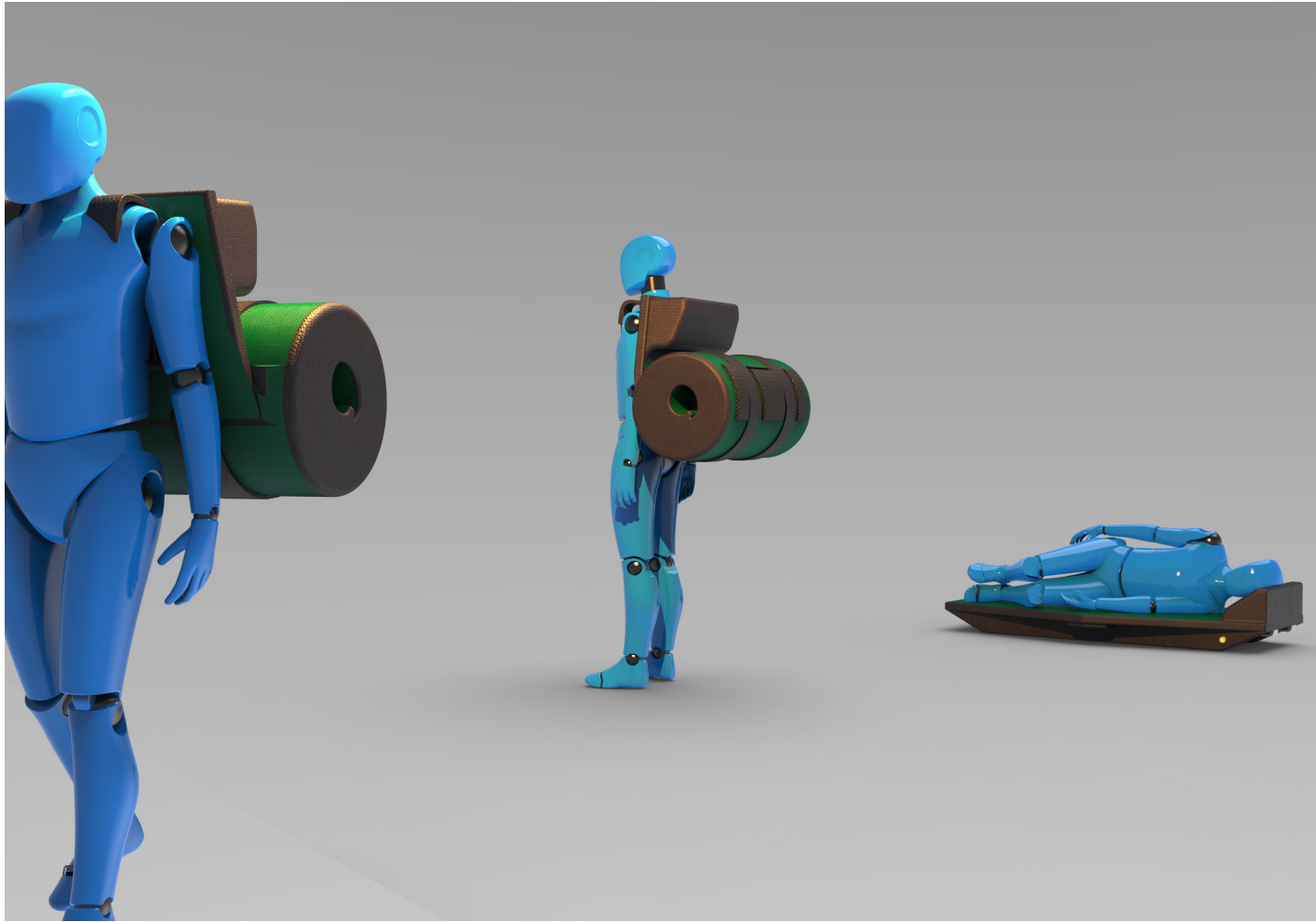
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I believe design should make an impact to the lives of many. This impact needs to implement aesthetic appeal, clear usability and a simple design language, whilst maintaining environmental practice. With my adaptable and imaginative design style, my strengths lie within the ideation stage; proposing unique solutions, forming quick efficient sketching, and providing open-mindedness when working within a group. I pride myself on sketch development and I believe I can bring my varied styles into a professional workplace.

A wide array of projects has led me to this point, signifying my adaptable mindset. A demonstration of my designs, in addition to my versatile, motivated personality, I believe I can become an essential member in any team.





Ethan Spencer

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I believe that design should provide inclusivity through creativity and innovation. I utilise user and technological focused design approaches to identify key problems and provide new inventive solutions to combat those proposed problems.

Through, research, ideation and development, the freedom these design approaches supply, create vast amounts of ideas and solutions to relevant real-world situations. Working within this area, the work I have produced show I can be an asset to any team I work by providing new insights into multiple different areas I could work in, helping provide new creativity into any design challenge.





Harry Purnell






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I am passionate about design as I believe it is a challenging and ever-evolving field that has the potential to shape the future. During my design journey I have become increasingly aware of the amount of pollution being produced and the effect it has on the planet and wildlife. My ingenuity and problem-solving skills are key attributes that enable me to adapt and tackle problems, like environmental issues, that we face every day and ones that we are yet to encounter. I believe that designs should prioritise their primary function while considering the environment, whilst also paying close attention to user interaction details such as affordances and signifiers.





Nicholas Chan

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I am an inclusive Product Designer who strives to create inclusive and accessible products that create lasting change and have a positive impact on the everyday lives of VI users. I design tailored solutions that have meaningful impact, and reduce obstacles for people with VI.

Despite the challenges posed by my visual impairment I feel empowered to overcome barriers and strive for success. This has influenced my passion for design and inclusivity.





Christopher House

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As a human-centred designer, my creative process revolves around the wants and needs of people. I thrive on delving into the world of research, development, and testing where my passion ignites. Through extensive research, I uncover insights that inform my design decisions, ensuring that every project is grounded in a solid understanding of user needs and industry trends.

Development is where I thrive; I relish the opportunity to refine and evolve concepts, pushing boundaries to achieve optimal outcomes. Through my time at university I've found the boundaries seem easier to overcome as my knowledge of design has developed as have my skills and techniques within design





Ben Bradley-Wilson

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I consider myself a perfectionist, so with a commitment to perfection, I believe that a good product is one that stands the test of time. Product design is so important because well designed products can change someone's life for the better, no matter how small that change may be. Sustainability can also be achieved through good design as when a product exceeds its initial design, there's no need to replace it.

Being a keen surfer, the course has enabled me to explore and design some products that I feel passionate about. An easily installed and accessed roof rack for surf boards for cars without any roof rack fixing points. I also designed an E.coli reader buoy to give surfers and swimmers advanced warning of polluted waters.





Katie Kirby-Jones

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I'm a bold, outgoing Designer who takes innovative, creative approaches to problem-solving. Focusing on interesting imagery, I enjoy designing products with unique aesthetics that are eye-catching through colour, material, and form to communicate my personality and style as a designer.

Houseplants have become embedded forms in our industrial lifestyles helping us utilise the benefits of increased productivity, improved mental well-being, increased physical recovery and beauty. This presents an opportunity to devise a simple, sustainable, effective solution that aids plant care needs through user-centred product design.

The Bio-Biscuit is a biodegradable puzzle piece designed to cover the topsoil of a plant, acting as a shield to protect against fungus gnats, deterring pests from reaching the soil and reducing the chances of nesting. Implementing bottom watering promotes the growth of strong root systems reducing the chances of root rot whilst the Sphagnum moss base enriched with Calcium and Magnesium, soaks up excess water into the cork top layer to avoid overwatering and avoid nutrient deficiency.

The bio-biscuit

from the top





Thomas Wood



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I am deeply motivated by the combination of art and function and want to portray those traits in my work wherever I can. The thought of designing bespoke furniture which can be a focal point to any room or even provide an interesting conversational piece is something I aim to reach with all my projects. I enjoy designing furniture as it provides a very large canvas for creativity where something as ordinary and mundane as a chair can be transformed into beautiful art when given the correct attention and time. My most desired ways to produce my work is through the combination of traditional product design processes mixing with artistic methods like clay and wire to create a beautifully unique design process and final outcomes.

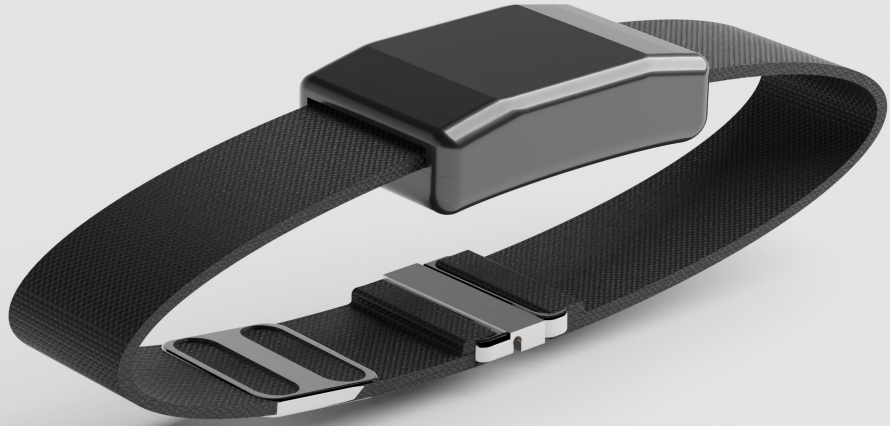




Emily Hulbert






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I believe that having a wide mindset when starting a project is crucial. Trialling and testing out what is best for the client is what creates the best products. Across all of my projects I have been able to give reasons as to why there is a need to this product in the market. I thrive through the use of user-centred design and being able to truly understand the users' true needs. Collaboration in teams is also a strength of mine as I am able to recognise what strengths people have and work with that.



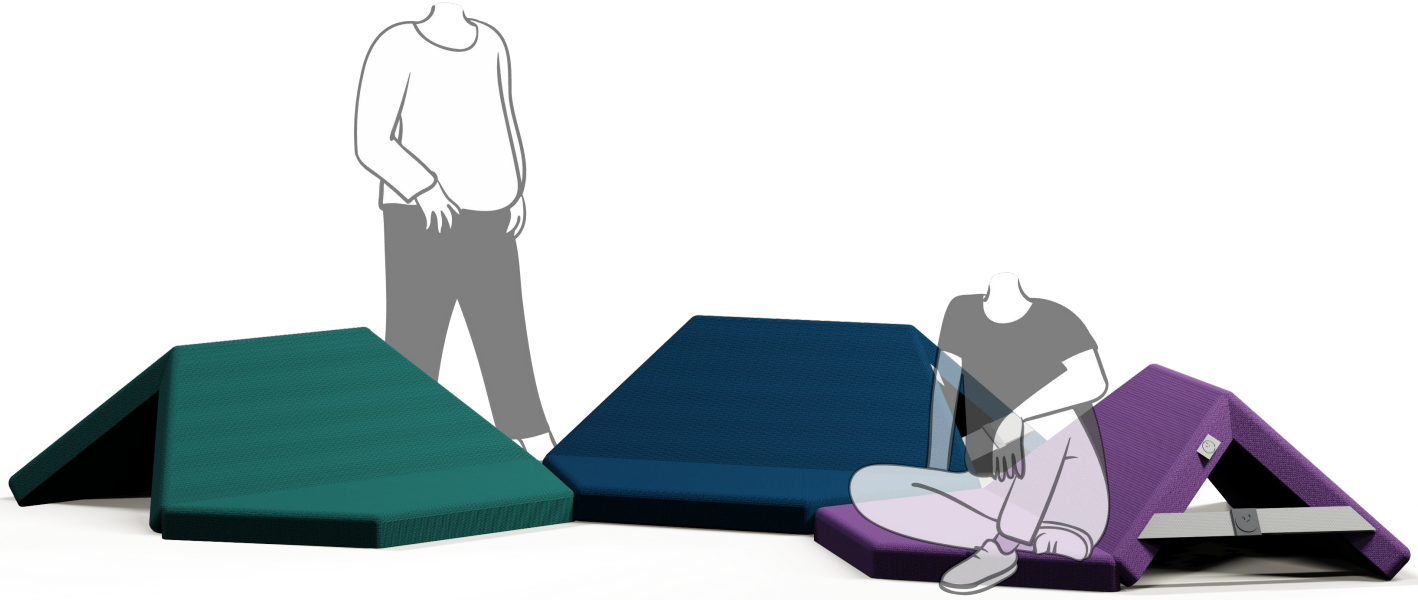


Beth McSpadden

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I believe that prevention is better than cure. In the world of design, this means that I use my observation skills to create products that focus on stopping the problem at the source. This ability to reverse engineer problems, along with strong leadership capabilities, allows me to be a valuable team member who doesn't shy away from a challenge and enjoys thinking speculatively to produce the most effective solutions.






Sustainability also sits at the forefront of my design work; always being a priority in the design process, never an afterthought. Due to my experiences juggling multiple commitments at once, I am able to hold a wide range of responsibilities, while still meeting deadlines to a high standard.



HIKU



Aaron Pearce

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For me, design is a way for us to create a better tomorrow. Through user-centred and speculative design I am able to create innovative and intuitive products which are the beginning of a better tomorrow. My design approach focuses on the user and their experience. Throughout my projects there is a focus on the user, and they're experience. By using a range of design techniques, I am able to successfully create an enhanced user experience which is tailored to the needs of the specific target market. Within projects I am able to adapt to any brief thrown at me to critically solve a multitude of problems and create an effective solution whether this is working alone or working effectively within a design team.



Flood Watch

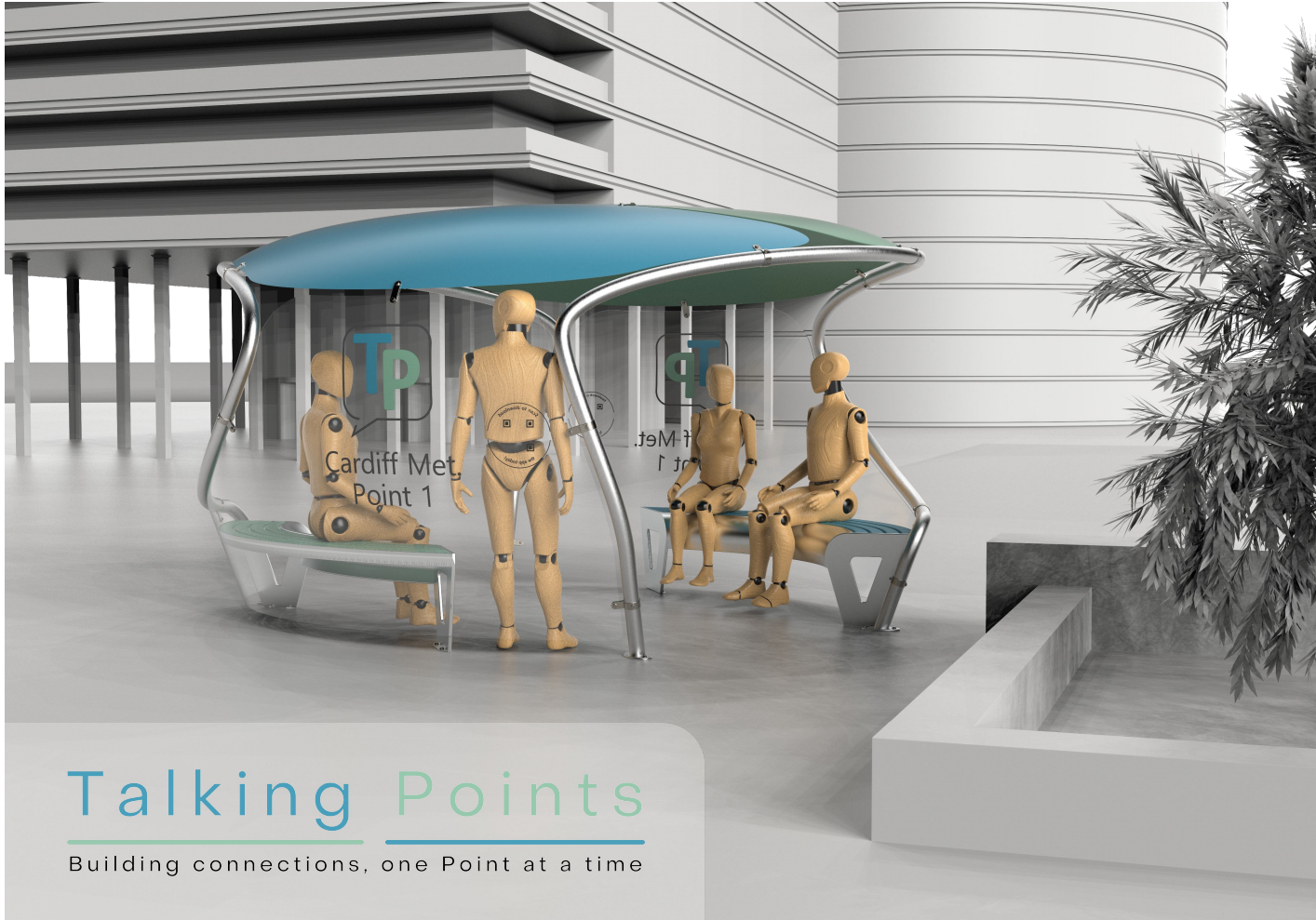


Robbie Prance

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As a product designer, I prioritise creating functional, aesthetically pleasing designs integrated with eco-friendly and sustainable practices. With strengths in market research to digital and analogue ideation and conceptualisation, I aim to craft efficient design solutions with a technical consideration. I especially enjoy and excel in CAD modelling, which when combined with my unique design approaches, allows me to design products that embrace minimalistic features.

While I prioritise function over form, I recognise the importance of aesthetics, favouring sleek and modern designs that remain approachable. I strive to maintain a balance, avoiding oversimplification that compromises interaction and aesthetic appeal. Experiences with tackling diverse briefs, including collaborative efforts and individual projects, have led to my passion for crafting innovative products with the user's needs at heart.



Talking Points

Building connections, one Point at a time



Ethan Challinor



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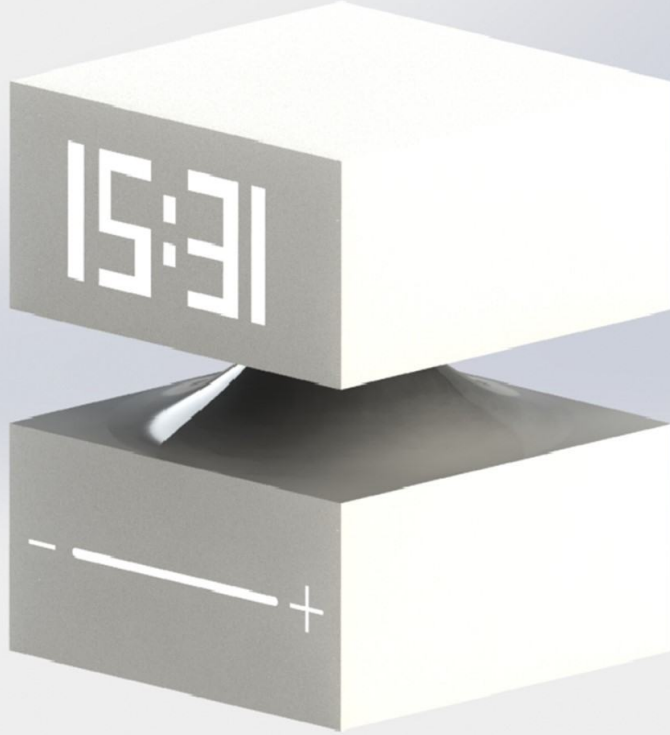
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I am a product designer who has studied in this field for 7 years. I am very passionate for my subject and equally as passionate to learn more and expand my field of knowledge to keep improving my standard of work as much as I possibly can.

I am a very enthusiastic person and really enjoy a challenge and to push myself. I'd describe myself as an out of the box thinker as I like to look deep into things and find solutions that other people may not have thought of.

One of my particular interests in design is automotive design as it incorporates so many aspects of design like ergonomics, engineering design and aesthetic design.

sleep
assistant 





Anna Pitts


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As a designer with a focus on research, my approach to each project is characterised by innovation and reliability. I'm passionate about meeting consumer needs and converting them into creative solutions. I enjoy pushing boundaries and discovering new concepts.

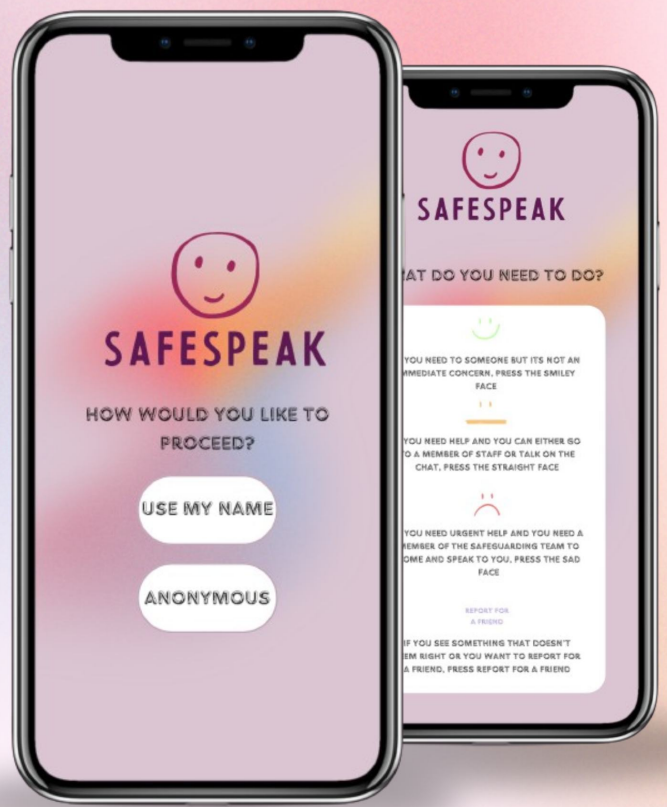
My constant interest has driven me to go deeply into research approaches to uncover insights that will inspire strong concepts, this has driven my path in design. I use a variety of methods, such as user interviews and ethnographic research, to develop a thorough grasp of the problem area.

Overall, I'm a designer who is passionate about research, creative, and based on consistency. My dedication lies in providing not only designs but also experiences that genuinely connect with users and have a significant impact on society.







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Dan Pegg

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As a designer, I believe it is important to search for ways to innovate and develop in order to provide a better, more sustainable future for the built environment and those around us. I support principles such as user centred and functional design in order to produce outputs that benefit our lives appropriately. I believe that through my studies and the work I have produced at CSAD these principles are evident in my work and hold me in good stead for the future.

Post graduation I am looking to further develop the skills I have gained during my studies and would like to be apart of a collaborative design group moving forward, I feel this will really enable me to progress further as a designer in an exciting manner and to fulfil my potential.



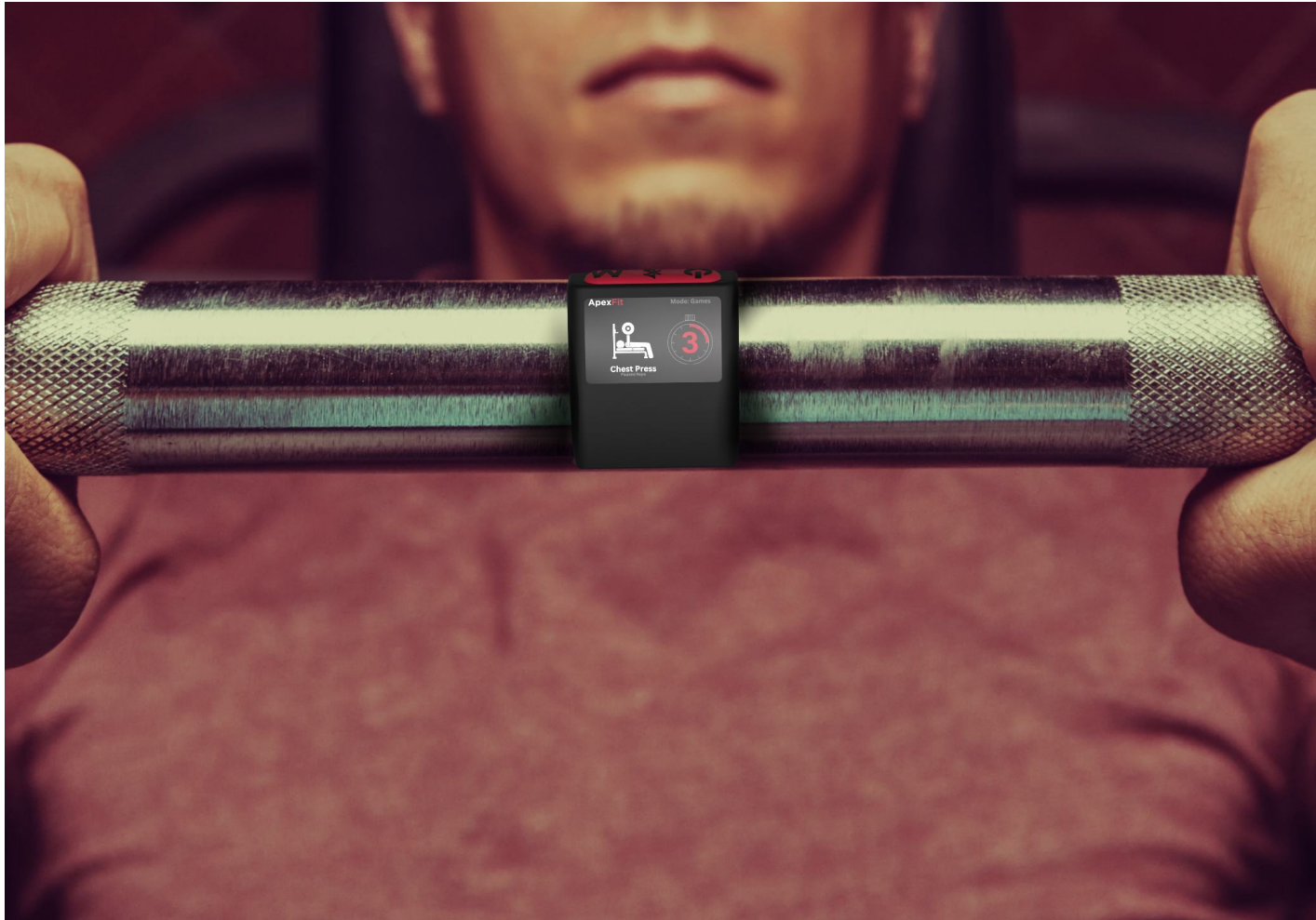


Dexter Membery

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I am a passionate product designer with a keen interest in health and fitness. I am driven by the belief that innovative design can enhance wellness and improve lives. Throughout my time studying product design at Cardiff Metropolitan University, most of my projects have been influenced by health and fitness.

My passion for product design stems from my childhood, having always been fascinated by the process of designing new products and experiencing them come to life. My fitness interests have led me to a renewed passion for designing products that inspire and motivate active and healthy lifestyles. Having experience within the fitness industry, along with valuable product design skills has made me confident in my ability to contribute to the creation of innovative fitness products.





Ellis Cooper

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My driving principle is that design is for the future, with a need for a user centric focus and sustainable solutions. As a creative yet technical designer, I bring this outlook on each design decision I face.

With a technical outlook on design, my personal strengths lie within the ideation and product development stages driven by a focused research process, where a critical view on problem solving and open and diverse solutions is required. I am proficient in collaborative environments, yet equally adept in independent projects.

When approaching a project, I always aim to bring a valuable perspective on all of my design decisions. I am able to use my skill set to produce and provide an innovative yet relevant approach to the design process.








AIRGUARD

Clearing the Path to Clean Air



Carl Micallef

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During the design process I like to tackle problems in a logical and methodical way, which I believe can help deconstruct complex issues into smaller sections.







I enjoy taking an unconventional approach to design, not only to create products with purpose, beauty, and simplicity in mind, but also aiming to invoke the users' senses, with an end goal of delivering a positive experience for both the user and the environment.

My main interests lay within the user research and CAD sides of design which I have experienced working on in both collaborative and independent projects. I am looking forward to continuing developing my skills within design, exploring solutions to the ongoing problems we face.





Jack Gentry

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I believe that design should come from an environmentally sustainable approach. Design should have a positive impact on other's lives with harmonic values at the root of design.

As a designer I bring this vision and ethos to every design problem I encounter. I bring my own unique skill set to the design problems I have been presented with. My main strength is the ideation stage where I excel in thinking innovatively and problem solving. I flourish within a team environment as I am very good at communicating but with the ability to adapt and adjust to meet the dynamics within the team.






I know I will be an asset to any team I work within with my ability to produce environmentally friendly and innovative designs.

ThermaEase





Hafi Taylor

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I believe that good design begins with the basic needs of the user, it should address the root of the problem. I also believe the aesthetics of a design should not come second to functionality but should work with it to create harmonious designs.






I strive to achieve these beliefs by conducting in depth user focussed research and understanding the social implications of design. I believe that the influence of the user and society carry the heaviest weighting when designing.

The designs that I produce aim to react to and address problems within the world to create a more socially informed approach to life. I like to challenge traditional design thinking by incorporating speculative ideas within my work and creating work that questions social norms.





Anthony Clarke

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I am passionate about creating simple, effective designs that improve everyday life. My approach combines understanding user needs, engaging interaction, and developing accessible, aesthetically pleasing solutions. I am dedicated to environmentally conscious design and excel in both team environments and individual projects. With strong skills in user research and prototyping, I aim to continue evolving as a designer, pushing the boundaries with innovative solutions. I'm committed to learning and applying new ideas to create products that make a positive impact.





Harvey Bolger


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Great design allows for beauty and practicality in one unison solution.

My outlook as a product designer is creating beauty within each product I design, allowing for the concept of design to go further than functional and practical elements. Looking into the effects a product can have visually and socially, via going past the mundane rules of a product designer and widening my skill set beyond design itself. Looking into the physiological attributes and effects designs can have on both the user and society around them.

This development of design beyond the practicality sense further allows my products to be created with reason and thought behind the design, allowing for that deep connection to be made between the user and the solution itself.

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and textures to
Balance your mood

User Intuitive &
Interactive Design





Erin Mullan

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As a final-year Product Design student, I'm passionate about translating ideas into tangible solutions, especially through CAD work. My journey began with a year in engineering, solidifying my desire to merge creativity with technical insights.

Post-graduation, I'm dedicated to enhancing my practical understanding by volunteering in schools, focusing on technology and design. This effort aims to refine my teaching skills and promote hands-on learning.

My ultimate goal is to pursue a Design and Technology PGCE in 2025/26, aligning perfectly with my career path. My leadership roles and A-level performance underscore my dedication to this field. I'm excited to merge my academic background, practical skills, and passion for education to inspire future innovators.








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Bee Ames

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The understanding I hold of design has evolved with my development as a designer, viewing the process of creating as an opportunity for applying an abstract and divergent thought process. Design should be a tool for exploration and innovation to push us as designers down new routes, to create in ways that challenge the norms of the world.

To challenge the world through design isn't possible without embracing challenges ourselves in our design process, seeking out the less obvious answers and going against the grain. This drive for pushing boundaries has blended well with my desire to work in socially taboo topics and bring modern attitudes and opinions to previously shunned subjects around our bodies.







Tilted Ink

It'll only hurt a bit



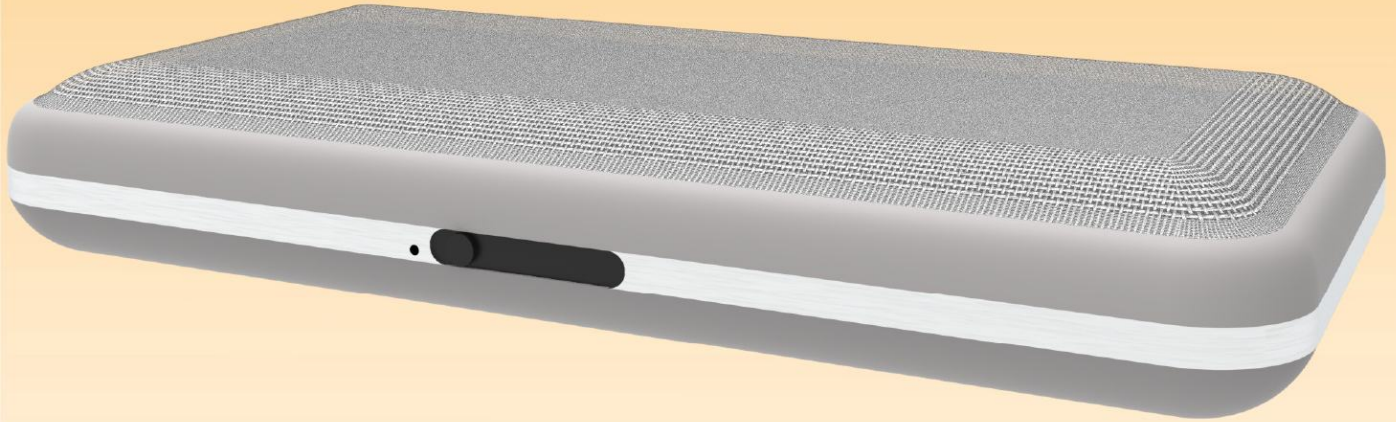
Samuel Oliver Jackson

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I was born profoundly deaf and have ADHD, Dyslexia. This has always posed a challenge during my life and most recently at university, but whilst I have been studying I have gained a great deal of experience and have developed personal strengths especially being able to work effectively as part of a team.






I always look at design problems from my unique perspective and try to always think outside the box. In doing this I have found ways of overcoming the barriers that I face and ways that can help people across the world.

Wake Up Cochlear





Lucy Evans

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I have a passion for unleashing my creativity through the means of product design. I design typically using various colours, methods and my imaginative mindset. I often design inspired by personal experiences, and other artists who may work through other practices. I think outside the box and throughout the design process I always aim to explore alternative means to get to more positive outcomes.






I have an intense passion for the ideation process, working through the means of digital sketching as well as freehand sketching. I strongly believe in thorough research to ensure that I am well equipped to design appropriate solutions. My featured work displays the various skills I have developed and refined, I hope you enjoy!

GEOTROTTERS



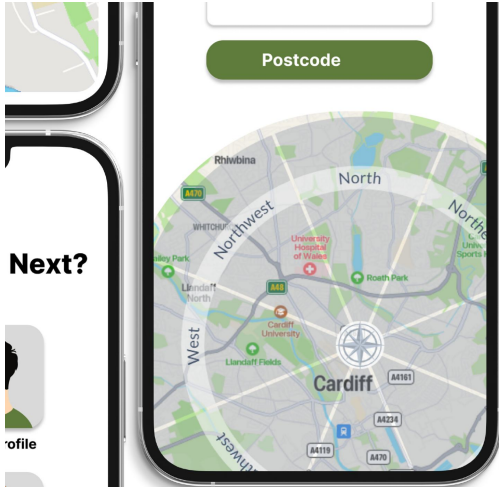


Bridie Smith

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A forward-thinking product designer motivated by innovation and sustainability. I thrive in a collaborative setting with diverse viewpoints and possess a strong knack for generating ideas. My work is underpinned by user-centric solutions that embody inclusive and carbon-conscious design principles. My experience spans beyond traditional product design environments. Whether starting a community gardening initiative, helping to plan events, or aiding in data collection, I am adaptable and versatile.

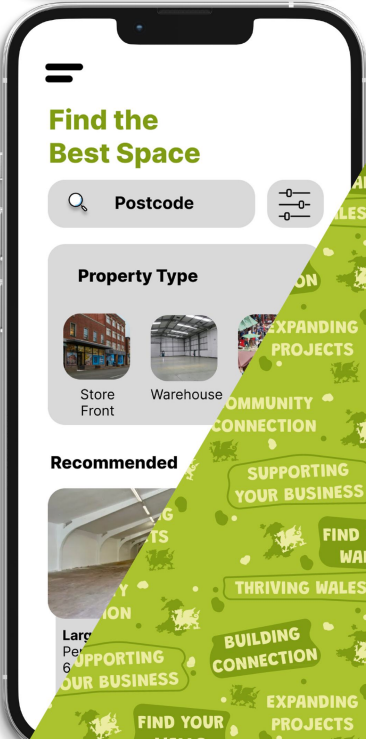
Some of my most rewarding projects have been short-term live briefs. These opportunities, where I am given a problem or brief and tasked with showcasing all aspects of the design process, have allowed me to collaborate with diverse skill sets and create something fascinating. I am eager to develop my skills further and contribute to innovative projects.



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THANK YOU

We would like to thank all of the staff and lecturers at CSAD who have helped us get here. We couldn't have done it without you.

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We would also like to give a special mention to our former lecturer and tutor,
Richard Morris.

Richard, you've made a huge impact on us as a cohort, always being there to offer support and guidance when we needed it, as well as making us laugh with your terrible jokes.

Your years of dedication to the university, and every student you've interacted with throughout your career, will never be forgotten. We wouldn't be the designers we are today without you.

Thank you Richard.

WE DID IT!

